

# earthsquared.

fabulous & fair trade

## Earth Squared Fabulous & Fairtrade

### Enchanting Autumn from Earth Squared

#### AW 2018

July 2018

On track for another record year, Earth Squared presents its latest offering for AW2018 with a strong collection including some fabulous new products and a nostalgic nod to some old favourites in the form of previously best-selling jersey spots.

Simon and Alison Henderson, the brains behind this successful brand, have been busy designing and manufacturing their range of fair trade and fabulous accessories for the past seventeen years now and each season draw on a wealth of experience and skills to create beautiful and desirable products which are at once fashionable, practical and affordable with the added advantage of being ethically produced too!

Visitors to the Earth Squared Scotlands Trade Fair this September will see a carefully considered presentation of product ranges with variety of textures and fabric choices. There's a large collection to choose from with something for everyone and consistently low prices which give excellent margins for retailers. Core categories of tweed and oil cloth are complemented by smaller capsule ranges including opulent velvets and pretty appliques.

This year the beautiful tweed range contains a number of bestselling styles plus the introduction of brand new Phoebe bags and classic tweed buttoned wraps lined with super-soft cotton jersey, there are eight gorgeous shades ranging from contemporary colour to traditional and understated. The AW18 collection also includes an impressive range of oil cloths in cool and calm colours which blend seamlessly with the tweeds and other products across the entire collection, there are four new prints all available in favourite styles such as back packs, Freya bags and messengers all with soft viscose scarves to match

New ranges to look out for are a winter version of the fabulous patchwork range which was a big hit in Spring, also look out for brand new animal applique designs including new styles in this line.

Contact the friendly sales team on 01620 824392 or email [sales@earthsquared.com](mailto:sales@earthsquared.com)

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