



Shearer Candles Launches The Home Collection

Shearer Candles, the longest established creator and purveyor of candles and scented products in the UK, unveils "Home" its new collection of scented candles and diffusers.

The Home Collection comprises of six glorious scent ranges; each has been developed with a specific area of the home in mind; Reception, Kitchen, Mantelpiece, Bathroom, Bedroom and Garden.

The six fragrance ranges are presented in discreet, modern, matt white vessels; and each is gifted in clean, white packaging. Each scent is available in 30cl jar candle, 3 wick candle and compact tin candle as well as 150ml scent diffuser.

Commenting on the new range Stephanie Barnet, Shearer Candles' Head of Product Development said:

"We're so thrilled to reveal The Home Collection; this is a little bit different to our core ranges that our customers know and love. We're responding to trends we are seeing in the marketplace and we are confident this range will appeal to existing and new customers."

"The six scents are all wonderfully unique and have been tailored to encapsulate the living spaces we call home; they will nurture your rooms with glowing ambiance and beautiful fragrance."

The Home Collection will be available to purchase from Shearer Candles' stores and website, along with selected retailers across the country, from today.



-Ends-

Shearer Candles is a leading creator and purveyor of artisan candles and scented products. Established in 1897, we are the UK's longest established lifestyle candle manufacturer. Working with only the purest ingredients and inspired by our beautiful surroundings here in Scotland, our goal is to continually exceed the expectations of our customers around the world by delivering superior quality and exceptional choice.

The Shearer Candles portfolio currently consists of 8 scented collections and 28 unique scents.

Throughout our long history, Shearer Candles has always been family run. When the last of the Shearers retired in 1972, the Barnet family took to the helm, and is proud to now be in our third generation.

Today our customers include leading retailers, hotels and restaurants, not to mention the candle lovers of all persuasions who can't help but fall for our beautifully crafted candle collections.

Press Contact:

Stephanie Barnet, Head of Marketing & Product Development

Stephanie.barnet@shearer-candles.com

Media Contact:

Hannah Gladman, Marketing Executive

Hannah.gladman@shearer-candles.com

Samples are available on request. Please contact Hannah Gladman.

For photography, please visit the following links:

Whitebox: https://www.dropbox.com/sh/k3rehyw90gg89b7/AADk4Qtbaws_C7vfDCWG1hk8a?dl=0

Lifestyle/range: <https://www.dropbox.com/sh/iygr9ovcsnpclln/AACCzsuM5ASsOvpkxkcUnzGQpa?dl=0>

To view a short promotional video, please visit

<https://www.dropbox.com/s/93tcfadxwrc4msa/The%20Home%20Collection.mp4?dl=0>

Get to know us better:

Website: www.shearer-candles.com

Facebook: <https://www.facebook.com/shearercandlesfanpage/>

Instagram: <https://www.instagram.com/shearercandles/>

Twitter: <https://twitter.com/ShearerCandles>

Google+: <https://plus.google.com/+shearercandles>

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